

# publication *calendar*



<p><b>JUNE</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>1 15 16 17 18 19 20</p> <p>4 22 23 24 25 26 27</p> <p>2 29 30</p> <p>SUMMER '09</p>	<p><b>JULY</b></p> <p>S M T W R F S</p> <p>1 2 3 4</p> <p>5 6 7 8 9 10 11</p> <p>12 13 14 15 16 17 18</p> <p>19 20 21 22 23 24 25</p> <p>26 27 28 29 30 31</p> <p>SUMMER '09</p>	<p><b>AUGUST</b></p> <p>S M T W R F S</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31 SUMMER/FALL '09</p>
<p><b>SEPTEMBER</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30</p> <p>FALL '09</p>	<p><b>OCTOBER</b></p> <p>S M T W R F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30 31</p> <p>FALL '09</p>	<p><b>NOVEMBER</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30</p> <p>FALL '09</p>
<p><b>DECEMBER</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30 31</p> <p>FALL '09</p>	<p><b>JANUARY</b></p> <p>S M T W R F S</p> <p>1 2</p> <p>3 4 5 6 7 8 9</p> <p>10 11 12 13 14 15 16</p> <p>17 18 19 20 21 22 23</p> <p>24 25 26 27 28 29 30</p> <p>31</p> <p>SPRING '10</p>	<p><b>FEBRUARY</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28</p> <p>SPRING '10</p>
<p><b>MARCH</b></p> <p>S M T W R F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30 31</p> <p>SPRING '10</p>	<p><b>APRIL</b></p> <p>S M T W R F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30</p> <p>SPRING '10</p>	<p><b>MAY</b></p> <p>S M T W R F S</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p> <p>SPRING/SUMMER '10</p>

## special issues

<b>Summer '09</b>	<b>June 15</b>	New Student Issue
<b>Fall '09</b>	<b>Aug. 21</b>	Fall Welcome Back
	<b>Sept. 4</b>	Football Tailgate Guide
	<b>Sept. 18</b>	Football Tailgate Guide
	<b>Sept. 25</b>	Football Tailgate Guide
	<b>Oct. 2</b>	Homecoming Football Tailgate Guide
	<b>Oct. 7</b>	Restaurant Menu Guide
	<b>Oct. 16</b>	Football Tailgate Guide
	<b>Oct. 23</b>	Football Tailgate Guide
	<b>Nov. 13</b>	Football Tailgate Guide
<b>Spring '10</b>	<b>Jan. 11</b>	Spring Welcome Back
	<b>Feb. 9</b>	Romance Guide
	<b>April 6</b>	Exponent Readers Choice Awards
	<b>April 23</b>	Grand Prix
<b>Fall/Spring</b>		Housing Guide Dates TBA

## deadline schedule

<b>Proof Deadline:</b>	4 business days prior to run date by 5 pm
<b>ROP Deadline:</b>	3 business days prior to run date by 5 pm
<b>Classified Display Deadline:</b>	2 business days prior to run date by 5 pm
<b>Word Classified Deadline:</b>	1 business day prior to run date by 2 pm

Run Day	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Proof</b>	Tuesday	Wednesday	Thursday	Friday	Monday
<b>ROP</b>	Wednesday	Thursday	Friday	Monday	Tuesday
<b>Classified Display</b>	Thursday	Friday	Monday	Tuesday	Wednesday
<b>Word Classified</b>	Friday	Monday	Tuesday	Wednesday	Thursday

{Publication days are bold. Special Issues are marked with squares.}